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For Immediate Release: July 31, 2020

'A Pot to Piss In: Intergenerational Wealth Planning for Black People' by M'Bwebe Ishangi Available Now!

"If you don't design your own life plan, chances are you'll fall into someone else's plan. and guess what they have planned for you? Not much."

BROOKLYN, NY, JULY 31, 2020 — Former Brand & Marketing Strategist for the National Basketball Association, M'Bwebe Ishangi demystifies financial literacy and shares how he went from loyal, corporate employee to financially sustainable living off his savings and investments with his new book!

August is National Black Business Month and to celebrate, Ishangi releases his 5th book, **'A Pot to Piss In: Intergenerational Wealth Planning For Black People'**. In this book he explains there are numerous ways to create individual and intergenerational financial sustainability simply by mirroring money methodologies of those well-to-do families that have been able to use these handed-down action plans throughout their bloodline.

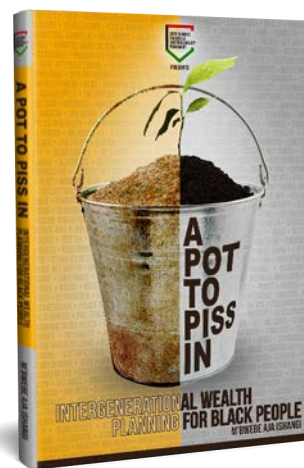
'A Pot to Piss In' not only exposes the historical injustices educational and monetary systemic practice on Black people, it also reveals actual strategies shared by wealthy families for over 200 years—the first of its kind in written form!

Ishangi covers in-depth research on concepts and topics from learning how to protect and grow your savings during a pandemic, to creating an income outside of a decaying labor force that will soon be replaced by Artificial Intelligence. This book will reveal 'cryptic' or 'hidden' ways of how rich families have been able to sustain and grow their wealth despite recessions, wars, and market crashes.

With chapters like, *'The Fallacy of 401(k)s'*, *'Is Education Really the Key or a Lock?'*, *'The History of #BankingWhileBlack'*, and *'#BlackFinancesMatter'*, you'll finish this 222-page book with a new understanding on strategies to save for retirement, as well as create residual income without taking on a new job, enabling you to leave the Rat Race before falling victim to corporate ageism. Most importantly, you can pass this down your bloodline giving them an opportunity to start life with an immaculate credit score and little-to-no debt, providing—as an ethnically collective first—a future with little to no worry of financial needs.

Ishangi states,

"There is no emphasis on financial literacy in our communities because if we were literate, the system as we know it would not exist. As a whole, there would be no upper and lower class. It would be more like the Utopia we imagined, with little to no financial exploitation at all. Today's world feeds on ignorance. The rich need the poor for without,



A Pot to Piss In:
*Intergenerational Wealth
Planning for Black People*
by M'Bwebe Aja Ishangi

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#APotToPissIn
#BlackFinancesMatter
#BankingWhileBlack
#FinancialFitness

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there'd be no profit to create. They'd be just like everyone else.

'**A Pot to Piss In**' looks to address the inception, execution, and maintenance of this imbalance. And whereas most history books may address how things happened, '**A Pot To Piss In**' also provides strategic counter-solutions so as to break this generational trend of inherited poverty by simply mirroring the exact methods wealthy people use to grow and sustain wealth seventy years into the their future.

Available now in Paperback (\$24.99), eBook (\$22), Digital PDF (\$20), and *Audiobook (\$24.00)

Visit www.cryptowokemovement.com for purchasing details.

#APotToPissIn #BlackFinancesMatter #BankingWhileBlack #Financialfitness #BlackBusinessMonth

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About M'Bwebe Ishangi

M'Bwebe Ishangi teaches personal finance, business and career development skills that encompasses much more than financial education. He focuses on instilling cultural and economic-based knowledge and confidence in his clients/students so they can experience—sometimes for the first time in their lives—financial dignity enabling the ability to live off their savings and investments. This practice then leads to the creation of intergenerational wealth and sustainability.

Reading his book, hearing his talks, or taking his Master Online course by way of the Cryptowoke Financial Sustainability Movement, you'll experience a new understanding on strategies to save for retirement as well as create residual income potentially to where you can work for yourself and even leave the Rat Race before falling victim to corporate ageism.

About the Cryptowoke Financial Sustainability Movement (CFSM)

To address the need of financial education, Ishangi created the Cryptowoke Financial Sustainability Movement (CFSM) where he shares intricate money-making methodologies and practices that will enable you to live off your savings and investments without having to work for someone—eliminating the anxiety of untimely job and wage loss and/or the fictitious "security" traditional savings models fail to live up to.

Getting "Cryptowoke" is about exposing you to cryptic (or hidden) ways those in the know have been able to create individual and intergenerational financial sustainability! Ishangi is living proof these methods work and he looks to share with you numerous ways you can free yourself from worry of how you and your family will prosper.

The CFSM Online Master Course has two offerings: One-to-One and Self-Paced sessions.
For details: <https://bit.ly/3d1Pbah>

The mission of CFSM is to awaken those in search to 'cryptic' or 'hidden' money making methods shared by wealthy families for over 200 years.

PHASE 1:

To get 300 families financially literate and on the path to sustainability.

PHASE 2:

Move those 300 toward physical and virtual cooperative communities creating intergenerational economic, ecological, and cultural resuscitation and preservation via joint endeavors.

**Audiobook version available October 2020*

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JOIN THE MOVEMENT!

The Cryptowoke Financial Sustainability Movement looks to serve all POADUS (People of Afrikan Descent in the United States) to become financially literate and live of your savings and investments.

For more details about CFSM visit:

cryptowokemovement.com

Watch Introduction Webinar Replay: <https://bit.ly/34o2zl8>

For Book Distribution/Inquiries and Booking:

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The Cryptowoke Financial Sustainability Movement
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