

M'BWEBE ISHANGI

GRAPHIC | UI / UX

DESIGNER



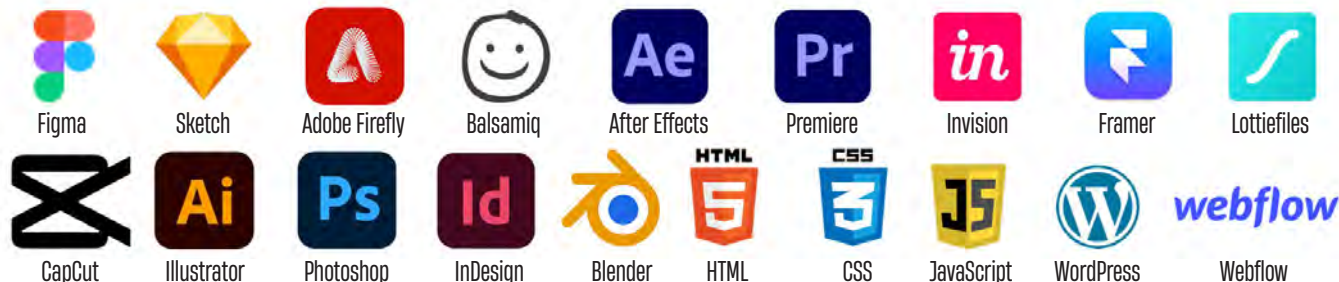
Hi! I'm M'Bwebe Ishangi

I have been in the GFX and graphic design industry for 20 years, specializing in sports marketing, publishing, and fashion design. I have worked on various projects, including social media graphics, event posters, match result visuals, team branding, and promotional materials with global brands such as the National Basketball Association, Dick's Sporting Goods, and African Ancestry.

Skilled in:

- Brand Marketing & Identity Development
- Branding & Campaign Design
- Search Engine Optimization (SEO)
- Figma
- Animation
- CapCut
- Logo Design
- Presentation & Advertisement Design
- Web User Interface Design
- Video Editing
- Magazine Spread & Book Layout
- Social Media
- Digital Strategy & Marketing
- App Design

Toolstack:



Portfolio Index

UI/UX Design.....	4-5
Promotional Advertisement (NBA)	6-8
Print Advertisements.....	9
Print & Digital Publications.....	10-17
Branding Systems.....	18-21
Logo's.....	22-24
3D/2D design & 3D Printing	25
Videography	26
Social Media Ads & Posts	27-28
Book Covers and Layout.....	29-33
Press Kits	34

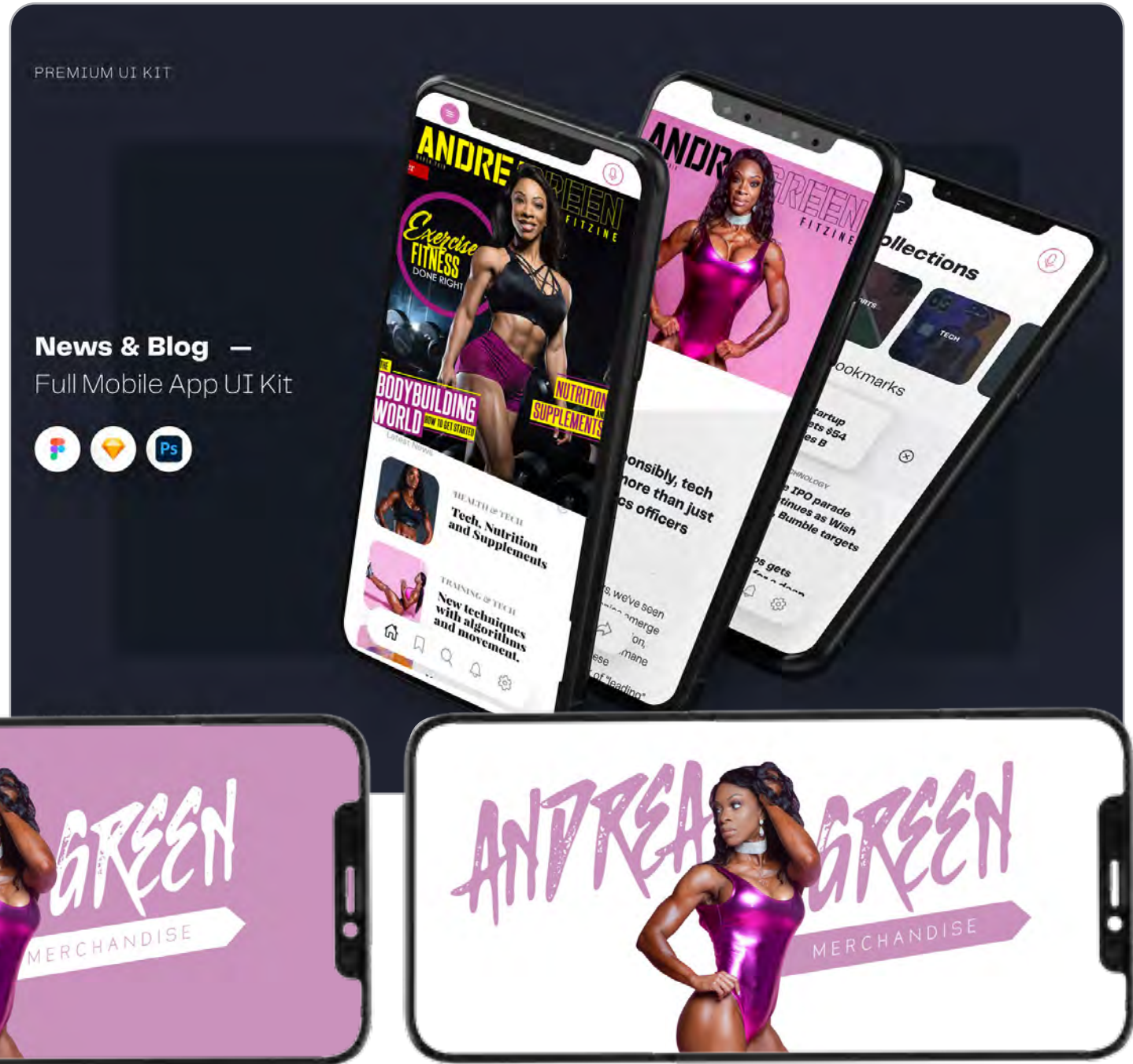
UI/UX Design

HerbalResults.net Mobil App (2024) Health & Wellness Service Products



UI/UX Design

Mobil App
Health Fitness App & Blog (2021)



National Basketball Association

Promotional Advertisements (2006-2017)



National Basketball Association

Print & Digital Publications
NBA Team Media Guides (2006-2017)

MEDIA GUIDE

Covers

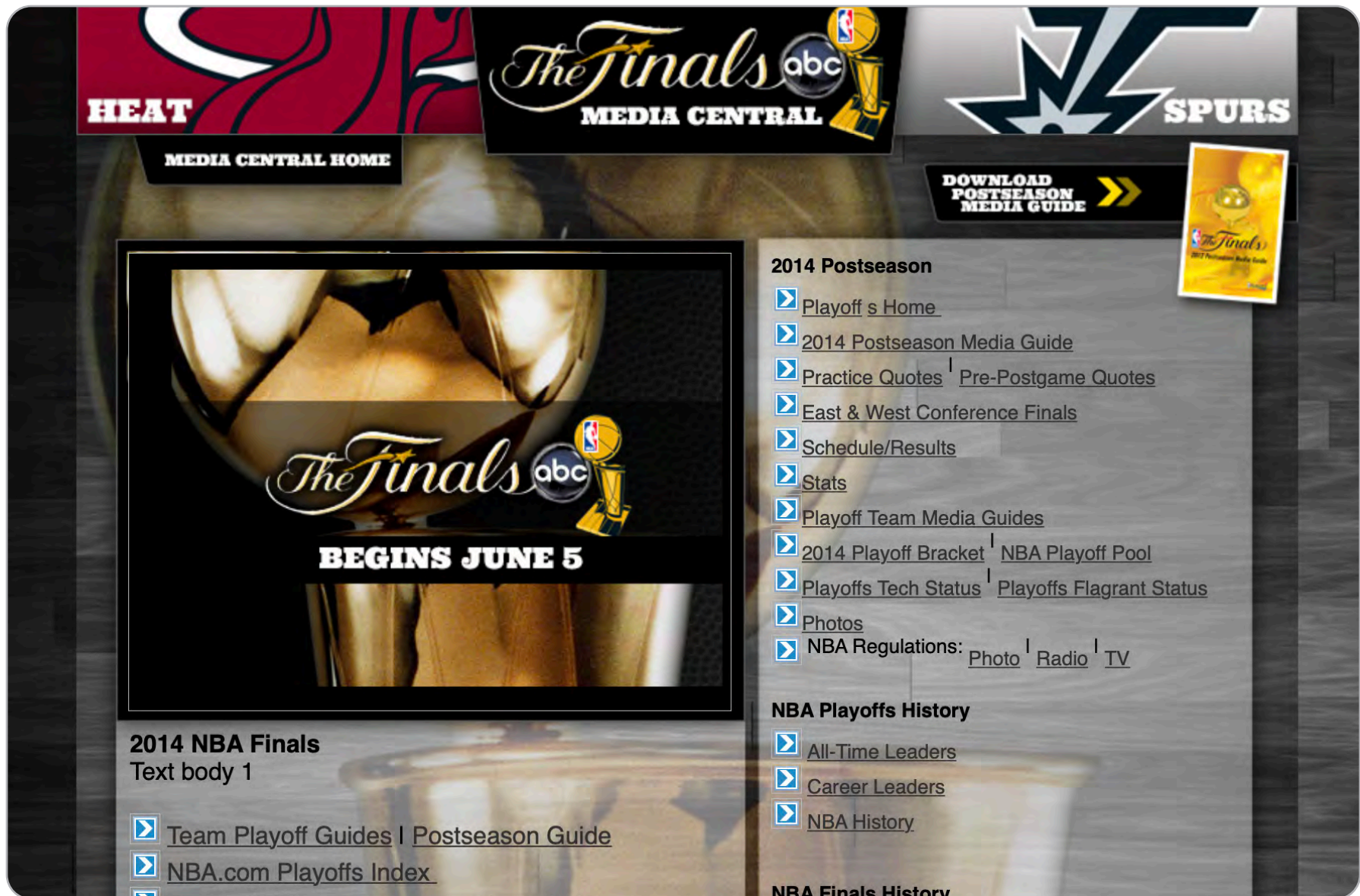


Passionate. Intense. Proud.

National Basketball Association

NBA Playoffs & Finals Website Portal (2006-2017)

Website



Print Advertisements

Dick's Sporting Goods Sunay Advertisements (2008)

Print Ads

DICK'S SPORTING GOODS

GEAR UP FOR SUMMER

ONLY@DICKS SALE 19.98
WOMEN'S DSG MEDIUM SUPPORT CROSSBACK SPORTS BRA
REG. 25.00

ONLY@DICKS SALE 14.98
WOMEN'S DSG 3" WOVEN SHORTS
REG. 20.00

WOMEN'S OR MEN'S ADIDAS ULTRABOOST 20
179.99

SALE \$20 OFF
WOMEN'S OR MEN'S BROOKS GHOST 12
109.99 | WAS 129.99

WOMEN'S NIKE AMERICANA CROP TEE
\$30

WOMEN'S NIKE 7" ONE SHORTS
\$40

SALE 99.98
MEN'S OR WOMEN'S NIKE AIR ZOOM PEGASUS 36
WAS 119.99-129.99

SALE 99.98
MEN'S OR WOMEN'S NIKE REACT INFINITY RUN FLYKNIT
159.99

NOW 19.98
MEN'S UNDER ARMOUR BUBBLE TECH TEE OR TECH GRAPHIC SHORTS
REG. 25.00

MEN'S UNDER ARMOUR HEATGEAR COMPRESSION 3/4 LEGGINGS
31.99

MEN'S OR WOMEN'S ADIDAS ORIGINALS NMD_R1
129.99-139.99

MEN'S OR WOMEN'S NIKE AIR FORCE 1 '07 LV8
109.99

MEN'S NIKE SPORTSWEAR FUTURA SHORT-SLEEVE TEE
\$30

MEN'S NIKE STARS THROWBACK SHORTS
\$50

MEN'S OR WOMEN'S NIKE AIR MAX 270
129.99-149.99

Print & Digital Publications

Women's Fitness & Muscle Training Magazine (2018)



Cover



Magazine Layout



THE BODYBUILDING WORLD **HOW TO GET STARTED**

Finding a General Fitness Coach

In my last issue, I wrote about finding a bodybuilding federation that fits your goals. To get started today, I thought I would first define what a bodybuilder is:

A bodybuilder is a person that uses progressive resistance exercise and nutrition to develop muscles that look good aesthetically. After the body is built up and is symmetrical, the bodybuilder signs up for competition. In the competition, the bodybuilder appears in comparative lineups with other competitors and performs a set of poses. Each competitor also

does a solo routine (like a T-walk), typically set to music. A panel of judges rank the competitors according to a set of criteria. Typically, the first 3-5 places are awarded medals or trophies. Professionals are awarded money.

After you pick a federation, your next consideration as a bodybuilder is finding a great fitness coach that can motivate you to push your fitness routines and that believes in you and your ability to compete at a high level. This is your general fitness coach and you might need other coaches (like a posing coach, a nutrition coach, or a muscle-specific expert). Beware, some coaches are just in it for the money and don't really care much about your competition success. The wrong coach can lead you down a path of pain and injury. A good coach will help you achieve your best physique. Choose wisely.

There are "big name" coaches out there and they charge accordingly. I actually prefer a "small name" coach that has a small group of clients so that I feel I am getting the right amount of attention. Maybe, you have coach recommendations or maybe you are starting from scratch. Either way, you need to have an initial interview with the coach, preferably, live and one-on-one. Here are some questions that I recommend

12 ANDREA GREEN FITZINE | MARCH 2019

ANDREA GREEN FITZINE | MARCH 2019 13

Print & Digital Publications

Fashion Model & Lifestyle Magazine (2019)
Logo Design

Covers





1. Are you willing to get up every time when you fall?

Yes! Energy is returning to us that needs resolution. Say thank you I am grateful for this opportunity

2. Can we overcome pain? Yours and others?

Yes! Physical pain causes karma to others. Emotional pain can free us and bring us closer to GOD. Make sure to include GOD in all psychology. Don't avoid the pain, but resolve it. Have compassion and listen with an open heart. They need support.

3. Can you handle your karma and pass your test?

Yes! Except and take responsibility to deal with your karma. We have to at least balance 51% of our karma. Don't avoid your karma. You have to overcome it. Be careful what you ask or wish for.

4. Are you willing to surrender those things that keeps you stuck?

Yes! Put everything on the altar. Surrender to GOD

5. Can you forgive yourself and others?

Yes! Forgiveness brings freedom. It's liberating. Take yourself out of the way. Everything is karmically related. Start sending love and violet flame.

6. Can you keep your eyes on the price?

Yes! We have a goal of life, that needs to be fulfilled. Be different from the rest of the world. Focus. Always include GOD in whatever and whoever you deal with. ①

Photographer: @brucetalbot

GOLD DUST PHOTOZINE | NOVEMBER 2016 5

Print & Digital Publications

Magazine Health & Fitness (2019–2021)

Creation & Layout

Logo Creation



Covers



Editor's Note

It seems as though just yesterday we were ringing in 2015 and now we are approaching the end of the year holiday season? With another year coming to a close, its a great time to reflect on our successes and good memories, and maybe even our small failures and mistakes so that we begin to chart a new path for 2016.

Looking back on 2015, I've come to realize something great. Every single one of us carries a God-like force within us, and once we realize that we are manifestations of that, we give ourselves permission to fulfill what we were meant to do and live out our true purpose. The enlightening and enriching conversations that I've been able to have with AFIYA Magazine features throughout the year have been proof that walking your true path in life can be fulfilling and impactful for both yourself and your community.

Luna Love of Lotus Love, our special feature for this latest issue, is a beautiful example of this as she speaks on her life transitions, growth and goals as an artist, entrepreneur and woman. We talked about what led her to return to the root of who she is and how she is using that to fulfill her passions in life while helping others within her community.

As we round out a phenomenal first year for AFIYA Magazine, we also hear from Kayla Moses-David who shares more about how we can cultivate true peace of mind in her column, Lady Kay's Corner. We spoke with actress Lunden DeLeon about how she maintains her health in Hollywood, and we also get the inside scoop from Registered Dietitian, Michelle Maxwell, MS, on how we can make changes to our diet during American Diabetes Month.

There are many different ways in which we are reminded of how much strength and potential lies within us. Sometimes it's the memory of who we used to be compared to what we've become. Other times, it's the image of another woman who is aware her power that may cause us to turn inward and seek out our own. No matter what it may be, in 2016 allow yourself the opportunity to tap into those parts of you that are waiting to be expressed and remember that the world needs you to walk in your path.

With Gratitude,

Rashida A. Marshall

Rashida A. Marshall
Editor-in-Chief
Twitter: @rashidaamar
Instagram: rashidaamarshall
Email: rashida@afiyaamagazine.com



Carrot Seed Oil
Know the Uses and Benefits

With its sweet yet earthy scent, carrot seed oil is an excellent choice for anyone looking to add a new quality product to their beauty and health regimen.

By using steam distillation, carrot seed oil, not to be confused with carrot root oil, is extracted from the dried seeds of wild carrots—which are quite small—and also from the dried plant itself. It is rich in carotene and Vitamin A, making it wonderful for skin. It is detoxifies the body, is an antiseptic, anti-carcinogenic, antioxidant, tonic, and surprisingly, the list goes on. Another interesting characteristic of carrot seed oil is its ability to act as an emmenagogue which can help to regulate the menstrual cycle.

essential oil can also be blended as a massage oil or added to bath water to assist with muscle pains, aches, and soreness.

As for the benefits it provides for hair, carrot seed oil can help to add moisture to the hair and scalp while improving your hair's strength and shine. It works wonderfully as a hot oil treatment if you are looking to give your hair a little TLC. After cleaning your hair, apply the carrot oil throughout your hair, fully covering its length. Cover it with a shower cap and then sit under the dryer for 30-40 minutes. Rinse it out afterwards for shinier, softer, moisturized locks.

Carrot Seed Oil is readily available on a variety of natural health stores. If you are

4 Simple Upper Body Moves
By NADIA A. MARSHALL

With spring right around the corner, it's time to start pulling those core muscles out of the closet. These four exercises are guaranteed to be in all of your spring attire.

1. **ARM CIRCLES** - **REPEAT** 10 times
Begin in a slight lunge position on the left side with your right foot forward. Keeping your arms extended in front of you, circle them clockwise 10 times. Repeat on the right side.

2. **ARM CIRCLES** - **REPEAT** 10 times
Begin in a slight lunge position on the left side with your right foot forward. Keeping your arms extended in front of you, circle them clockwise 10 times. Repeat on the right side.

3. **ARM CIRCLES** - **REPEAT** 10 times
Begin in a slight lunge position on the left side with your right foot forward. Keeping your arms extended in front of you, circle them clockwise 10 times. Repeat on the right side.

4. **ARM CIRCLES** - **REPEAT** 10 times
Begin in a slight lunge position on the left side with your right foot forward. Keeping your arms extended in front of you, circle them clockwise 10 times. Repeat on the right side.

COVER STORY

INVIGORATING FITNESS WITH ASA!

By NADIA A. MARSHALL

When you think of fitness, you probably think of a person who is always in motion, someone who is always in motion, someone who is always in motion. But what if you could have a fitness routine that is not only invigorating but also fun? That's where ASA comes in. ASA is a fitness program that is designed to be fun, invigorating, and effective. It's a program that is designed to be fun, invigorating, and effective. It's a program that is designed to be fun, invigorating, and effective.

Conference Souvenir Book (2018)



S O U V E N I R B O O K

DEC
7 - 9
2018
WASH
DC



10th Anniversary

Print & Digital Publications

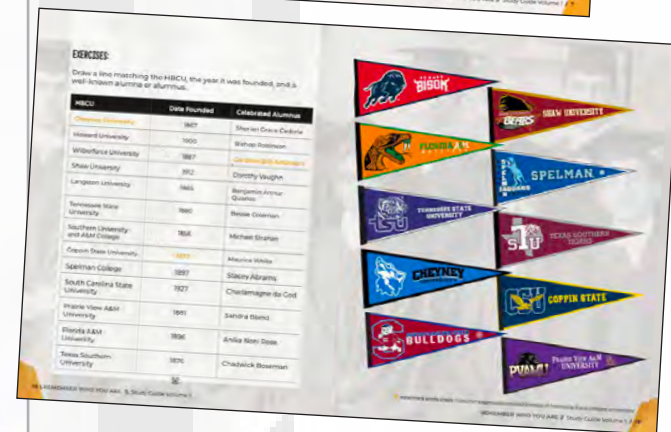
Magazine Creation & Layout (2019)

Cover

remember WHO YOU ARE

AFRICAN ANCESTRY

STUDY GUIDE VOLUME ONE



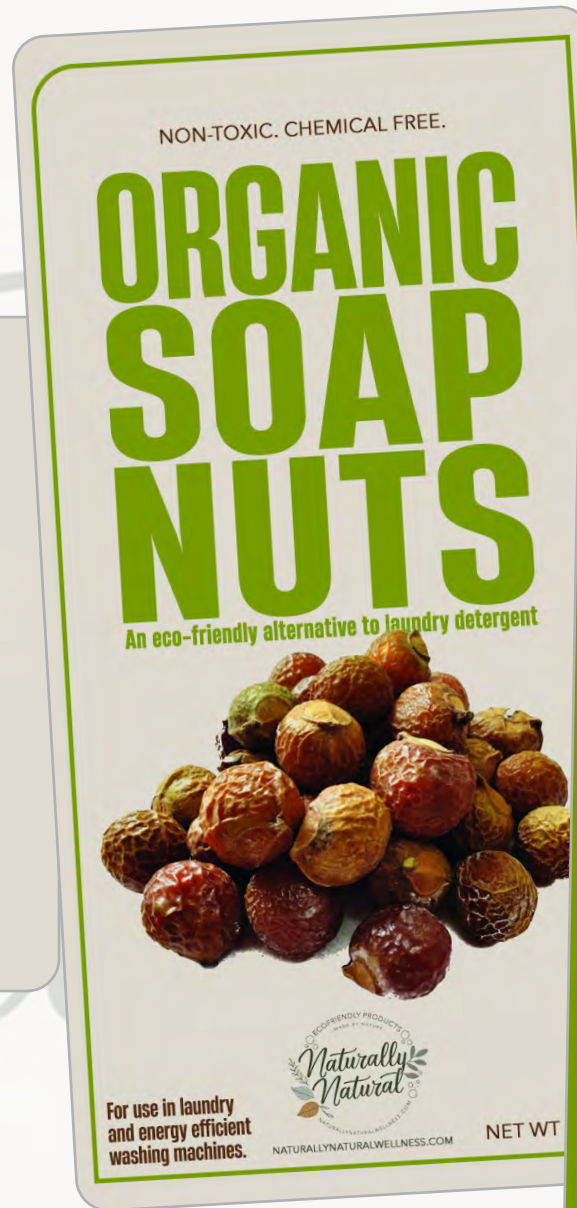
Branding Systems

Branding Design of Wellness Products (2024)

Logo Design

Brand Packaging

Ad Creation



Branding Systems

Logo Design & Promotional
Marketing Materials



CITRICS RENEWABLES
turning the old into reNEWables

Citrics Renewables specialize in developing renewable power and clean energy products. We're committed to protecting and improving the environment by introducing sustainable and high-performing products that enhance life, all while focusing on minimizing carbon footprints and saving our clientele money.

OUR CITRICS PRODUCTS VISIT OUR STORE AT CITRICSRENEWABLES.COM

- SOLAR FLASHLIGHT \$27.99
CITRICS MULTI-FUNCTION RECHARGEABLE LED TORCH FLASHLIGHT
- ELECTRIC LIGHTER \$24.99
CITRICS ELECTRIC RECHARGEABLE PLASMA ARC LIGHTER
- SOLAR FLASHLIGHT \$24.99
CITRICS RECHARGEABLE LED HEADLAMP
- STREET LIGHTS STARTING AT \$44.99
CITRICS SOLAR STREET LIGHT

CITRICSRENEWABLES.COM
"Turning the old into reNEWables."

Print Ads

CITRICS RENEWABLES
Print Ads

PRE-ORDER NEW ITEM!
Introducing the Citrics Rechargeable LED Headlamp

PRE-ORDER 20% OFF!

pre-order price
\$19.99
regular price
~~\$24.99~~

Pre-order now and save 20% off!

Introducing the Citrics Rechargeable LED Headlamp. Perfect for runners, bicyclists, mechanics or anyone desiring hands free operation, while moving through dark spaces.

- Flexible for comfort
- Rechargeable via USB
- Wide angled projection
- Motion sensor activation

OUR CITRICS PRODUCTS VISIT OUR STORE AT CITRICSRENEWABLES.COM

- SOLAR FLASHLIGHT \$27.99
CITRICS MULTI-FUNCTION RECHARGEABLE LED TORCH FLASHLIGHT
- ELECTRIC LIGHTER \$24.99
CITRICS ELECTRIC RECHARGEABLE PLASMA ARC LIGHTER
- STREET LIGHTS STARTING AT \$44.99
CITRICS SOLAR STREET LIGHT

#SUPPORTBLACKBUSINESSES
"Turning the old into reNEWables."

f i in t y @citricsrenewables

Branding Systems

Branding Design of Educational Architect Firm (2019)

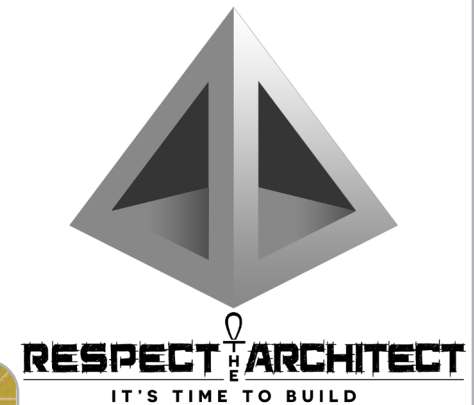
Logo Design

Ad Creation

Business Cards



RESPECT THE ARCHITECT
INSPIRE EDUCATE PRESERVE **SOCIETY**



Branding Systems

Branding Design Reiki Specialist (2023)
Logo Design



Logos

Citrics Renewable Energy Company
Jin's Jams & Jellies
Pierce-Bell Psychiatrist's Organization



**PIERCE-BELL INSTITUTE
OF BLACK PSYCHIATRY**

PROMOTING RESEARCH, INNOVATION, CONSULTATION & EDUCATION

Logos

Podcast Radio & 3D-Printing Toy Company



Logos

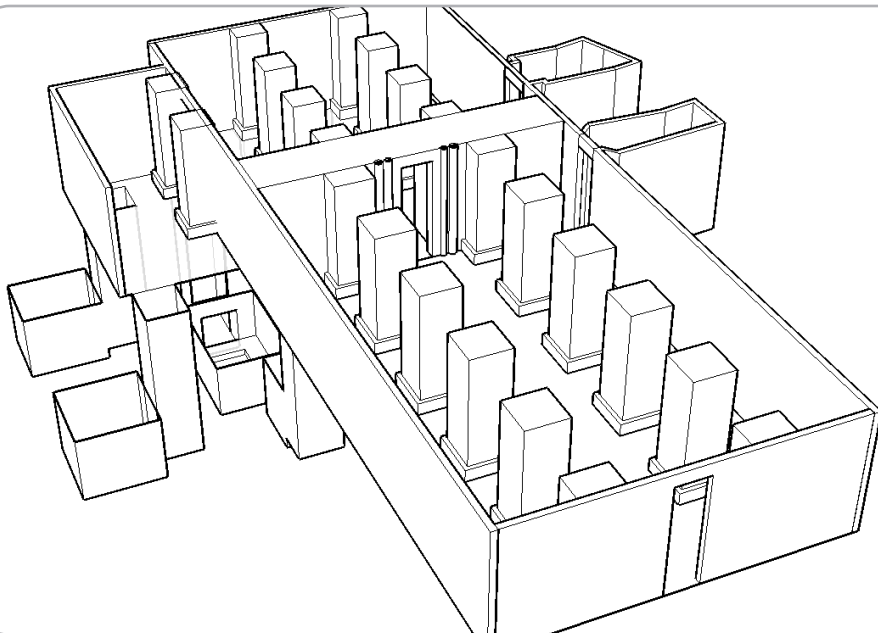
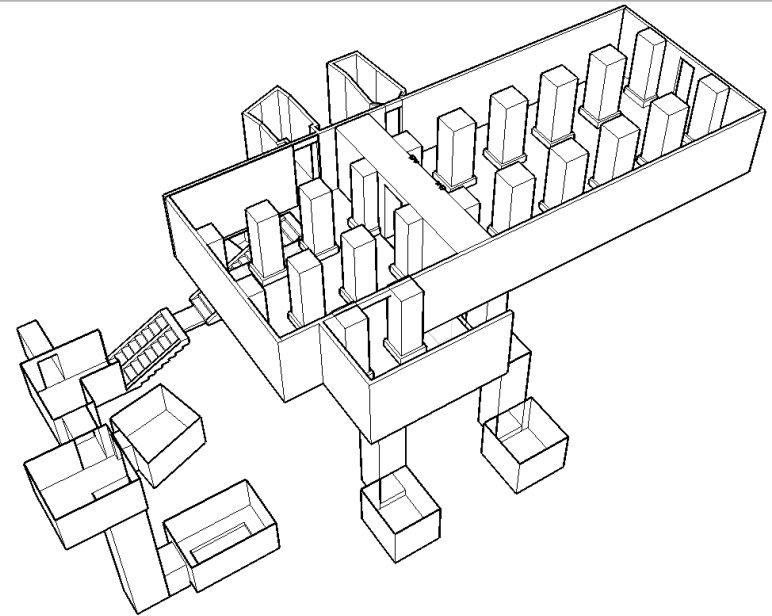
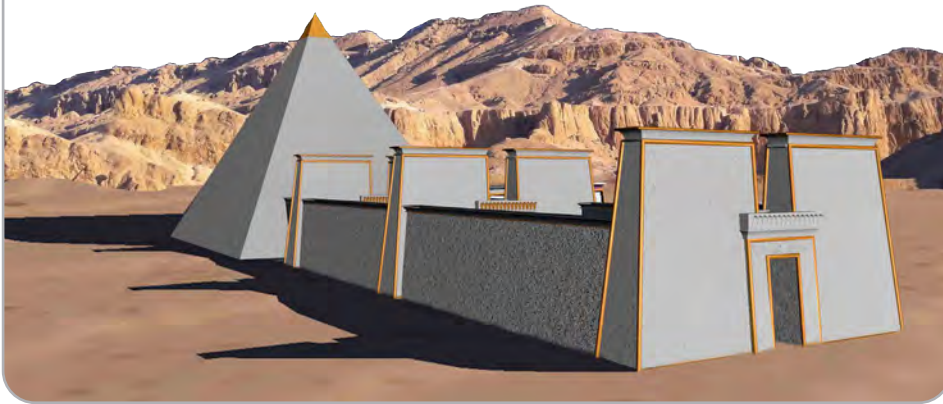
Design Firm and Fitness & Beauty Brand



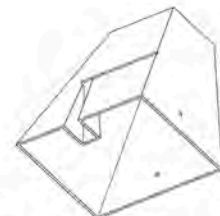
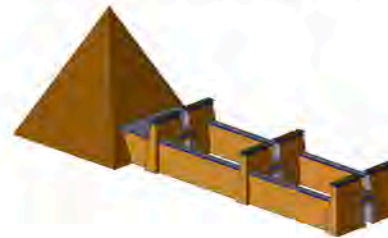
3D/2D Design & 3D Printing

3D Printed Toy Project

KARAKHAMEN TEMPLE TOMB ASARESTORATIONPROJECT.COM



Model Tomb Assembly Manual



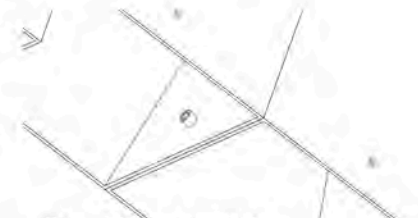
Pyramid Base Assembly

1. Each pyramid base contains two holes on its inside corners. These will be used as reference to help align all base sections.



Pyramid Base Assembly

2. After aligning adjacent base sections, insert an m3 screw into each mating hole. There will be four (4) screws inserted total.



Pyramid Base Assembly

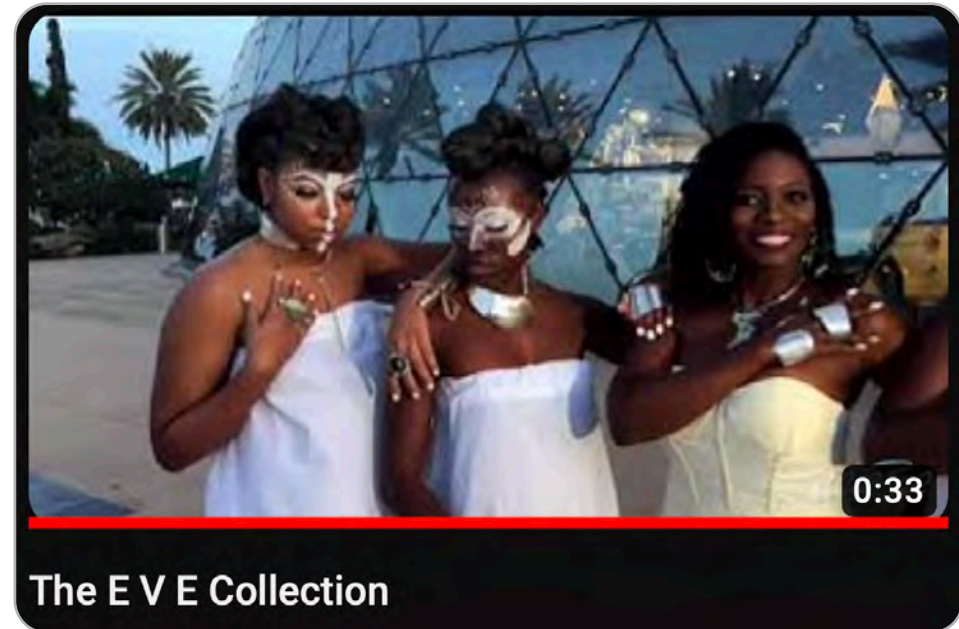
3. Carefully, screw m3 into holes. Take care not to over tighten.

Videography

Promo Commercials & Docuseries

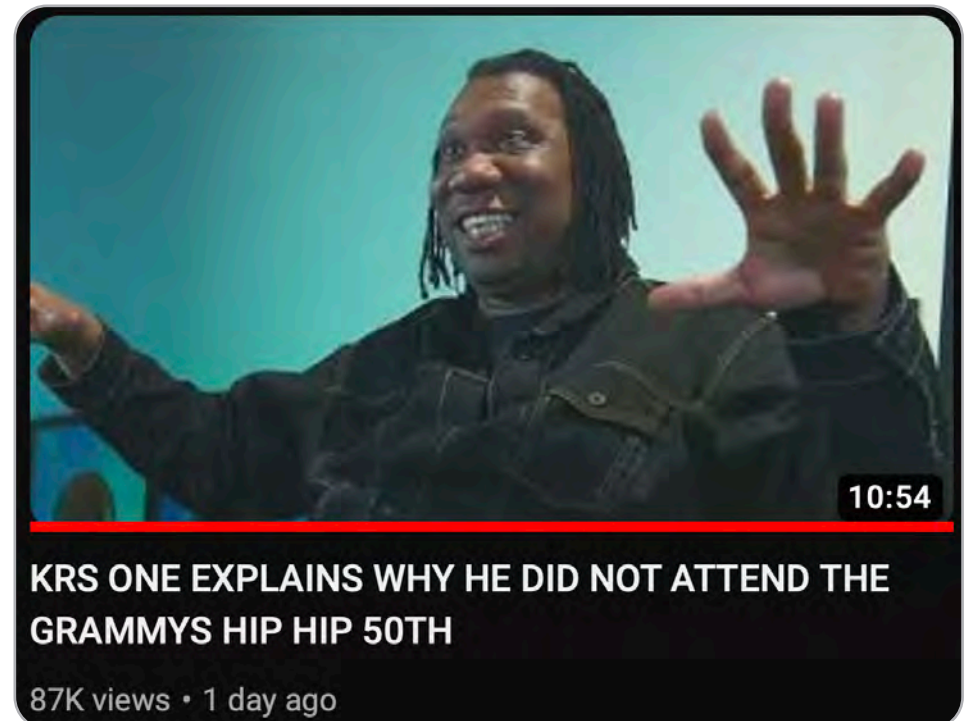


► <https://youtu.be/ZZQoUlomk2E?si=kW3kcYINPrw3FXP3>



The E V E Collection

► https://www.youtube.com/watch?v=_6pogrDw6tE



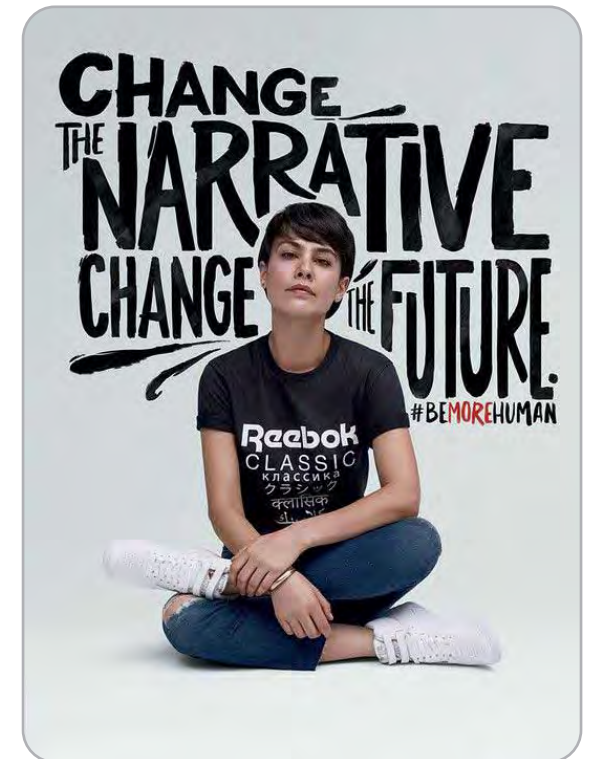
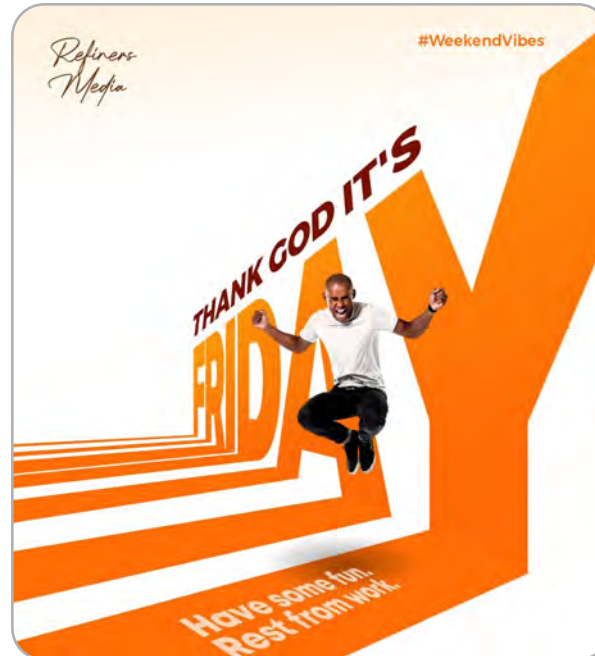
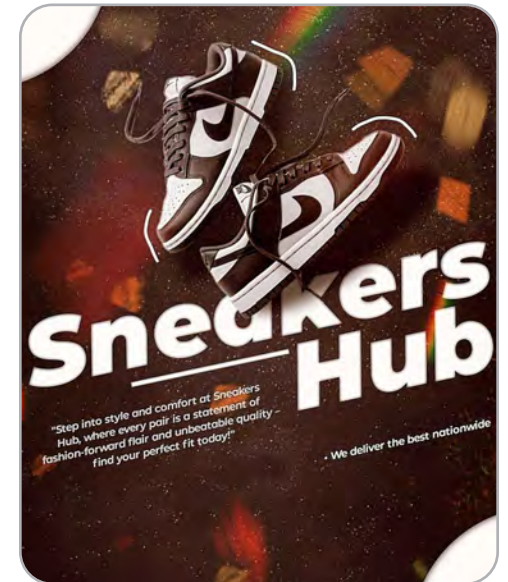
KRS ONE EXPLAINS WHY HE DID NOT ATTEND THE GRAMMYS HIP HIP 50TH

87K views • 1 day ago

► <https://www.youtube.com/watch?v=eIyQLKlZ1mM>

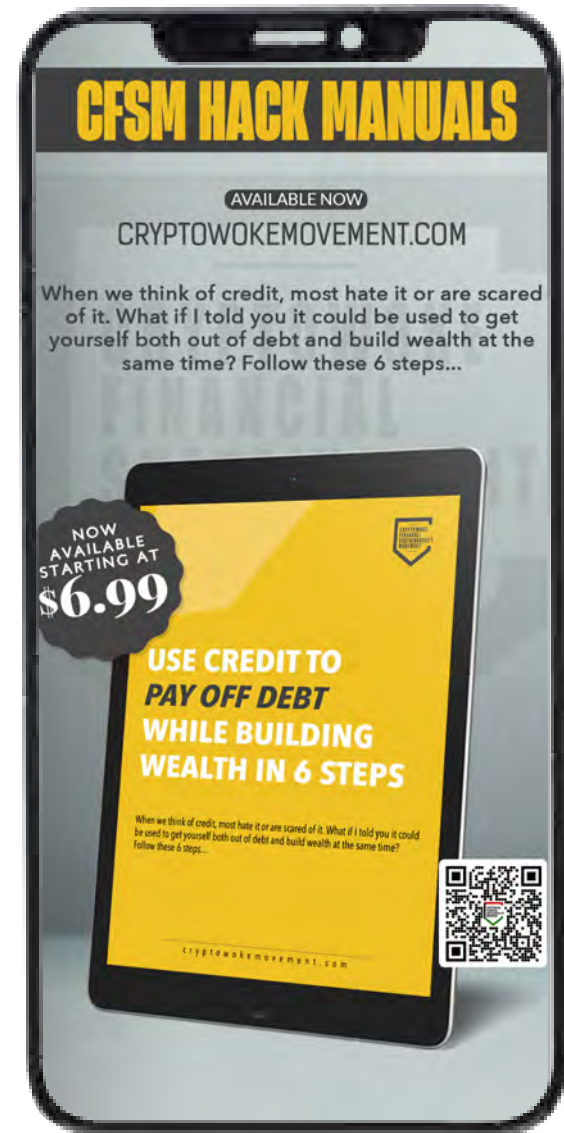
Social Media Ads & Posts

Branding & Promotion Media Design



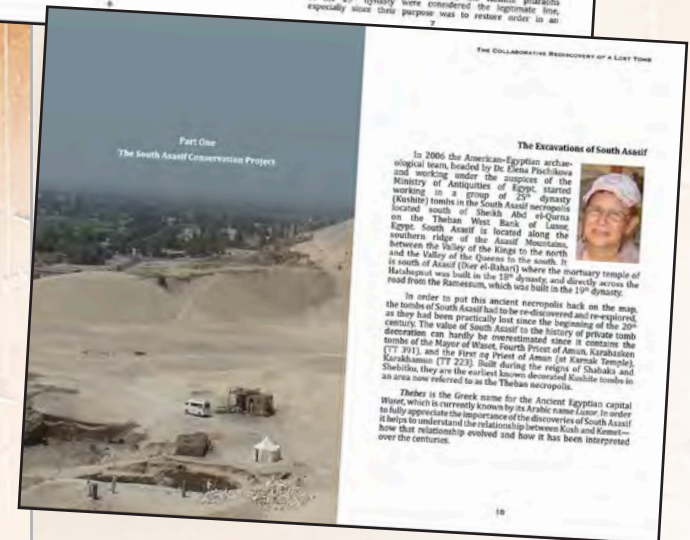
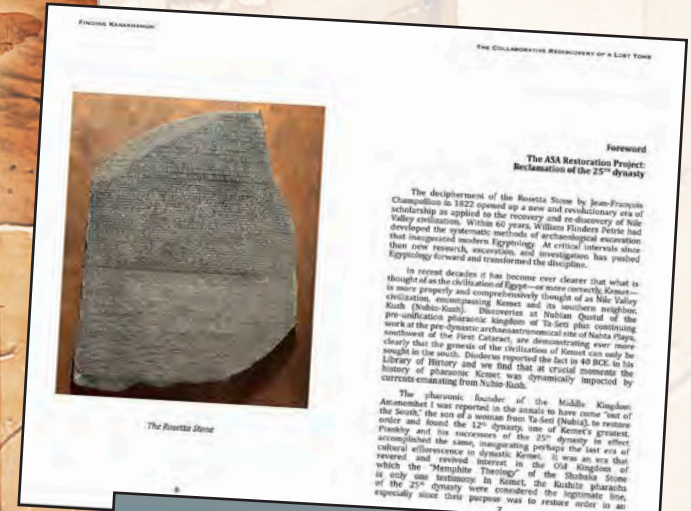
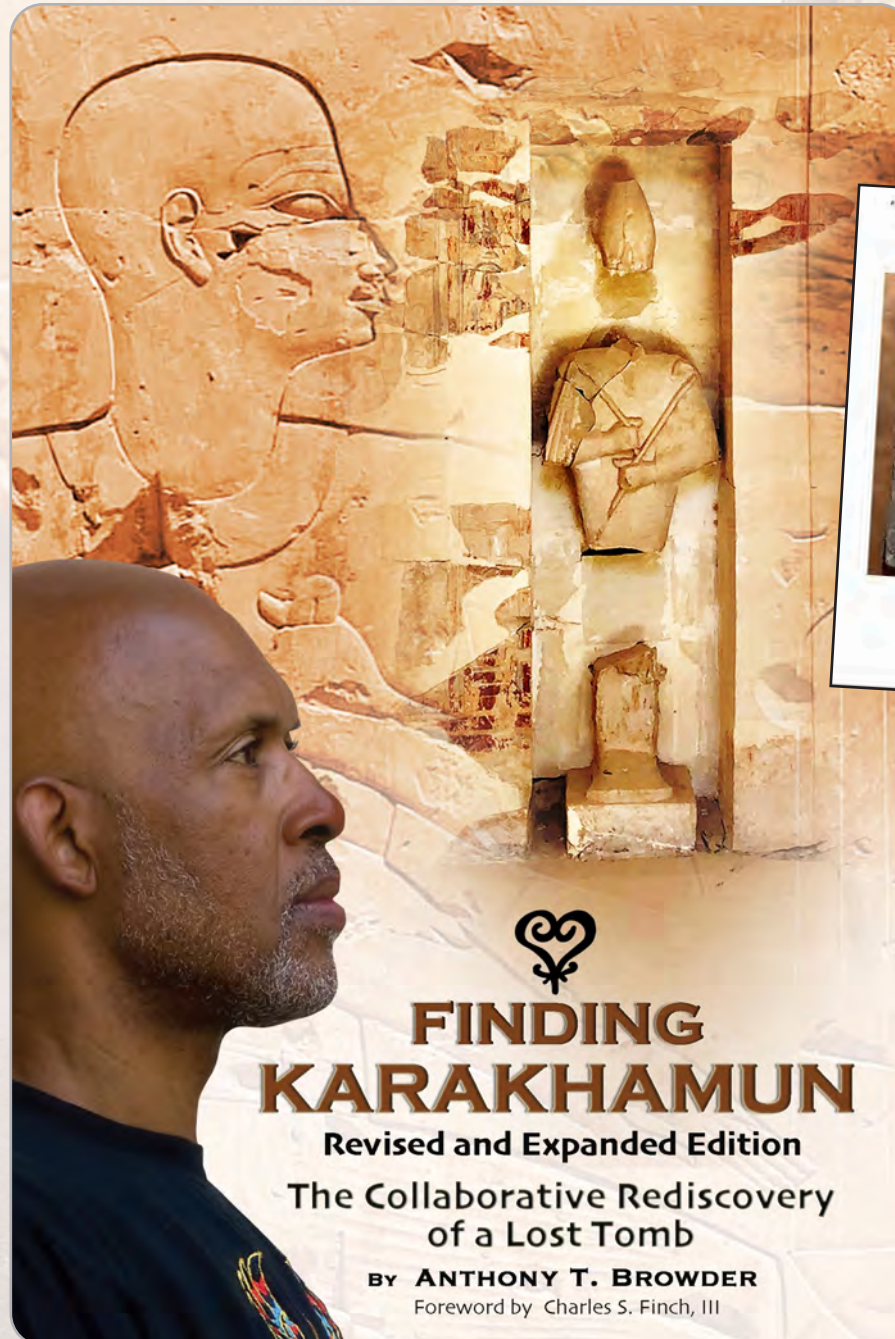
Social Media Ads & Posts

Flier Ads & Apps



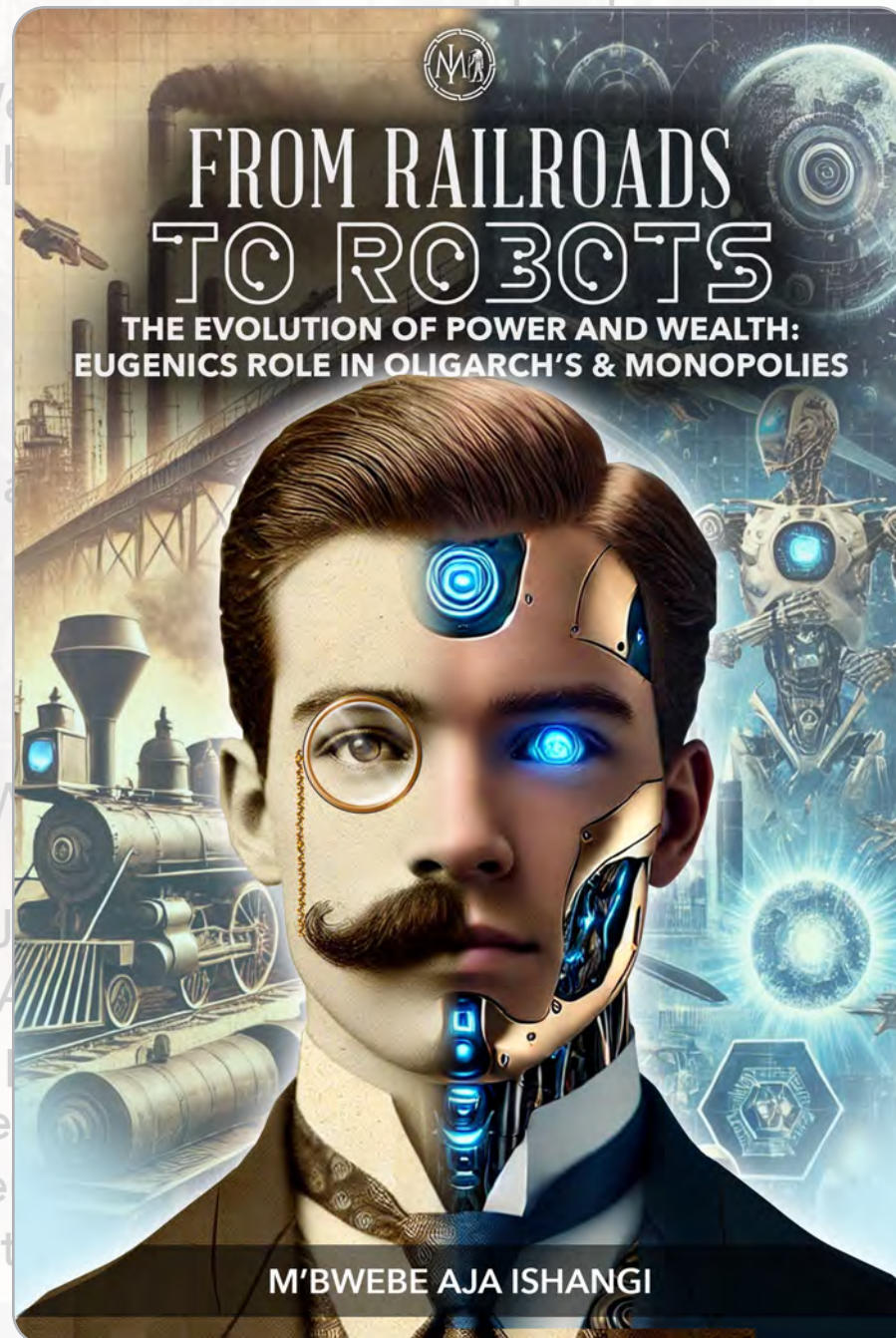
Book Covers & Layout

Book Design (2024)



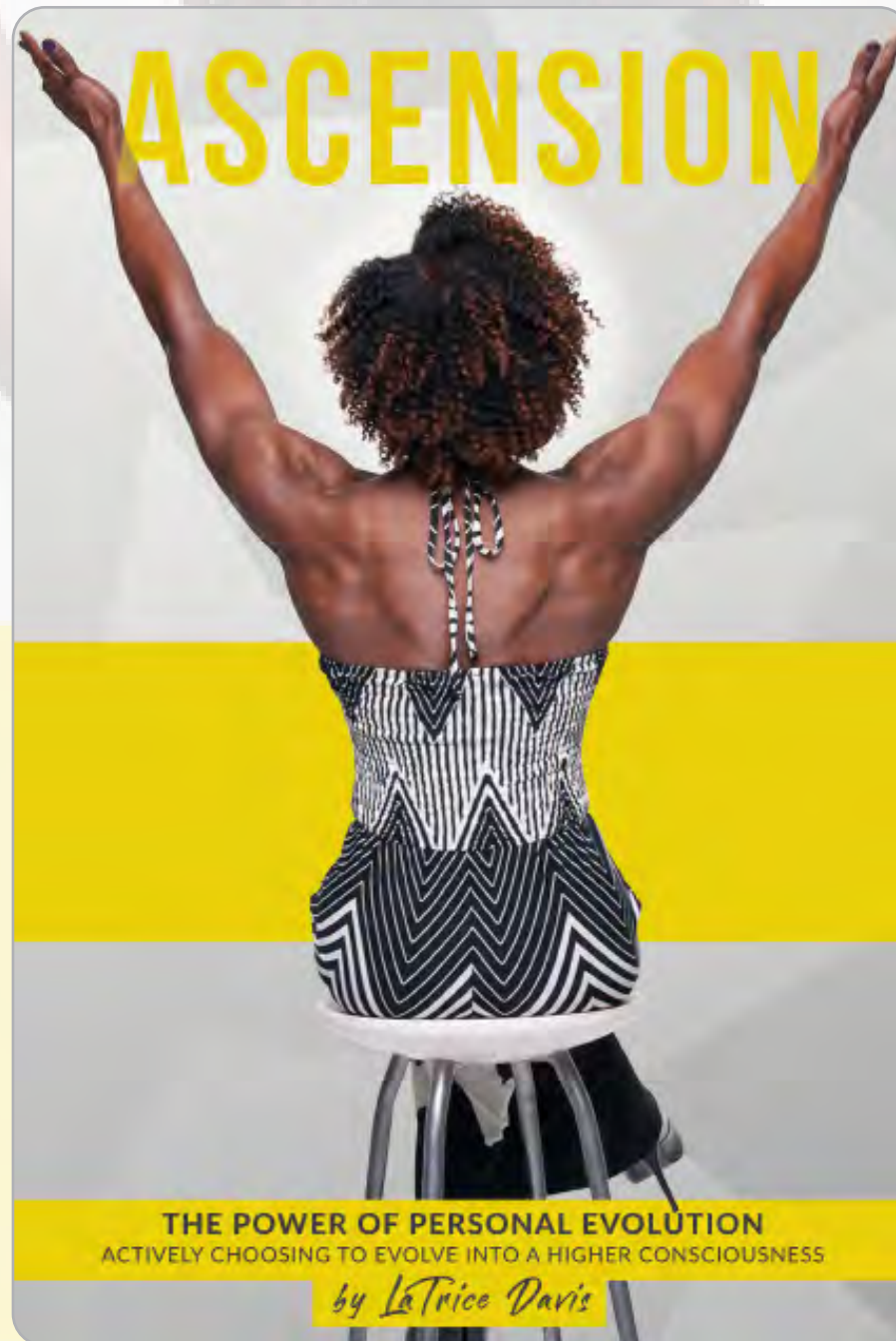
Book Covers & Layout

Book Design (2025)



Book Covers

Book Design (2019)



Book Covers

Cover Design & Layout (2025)



Book Covers

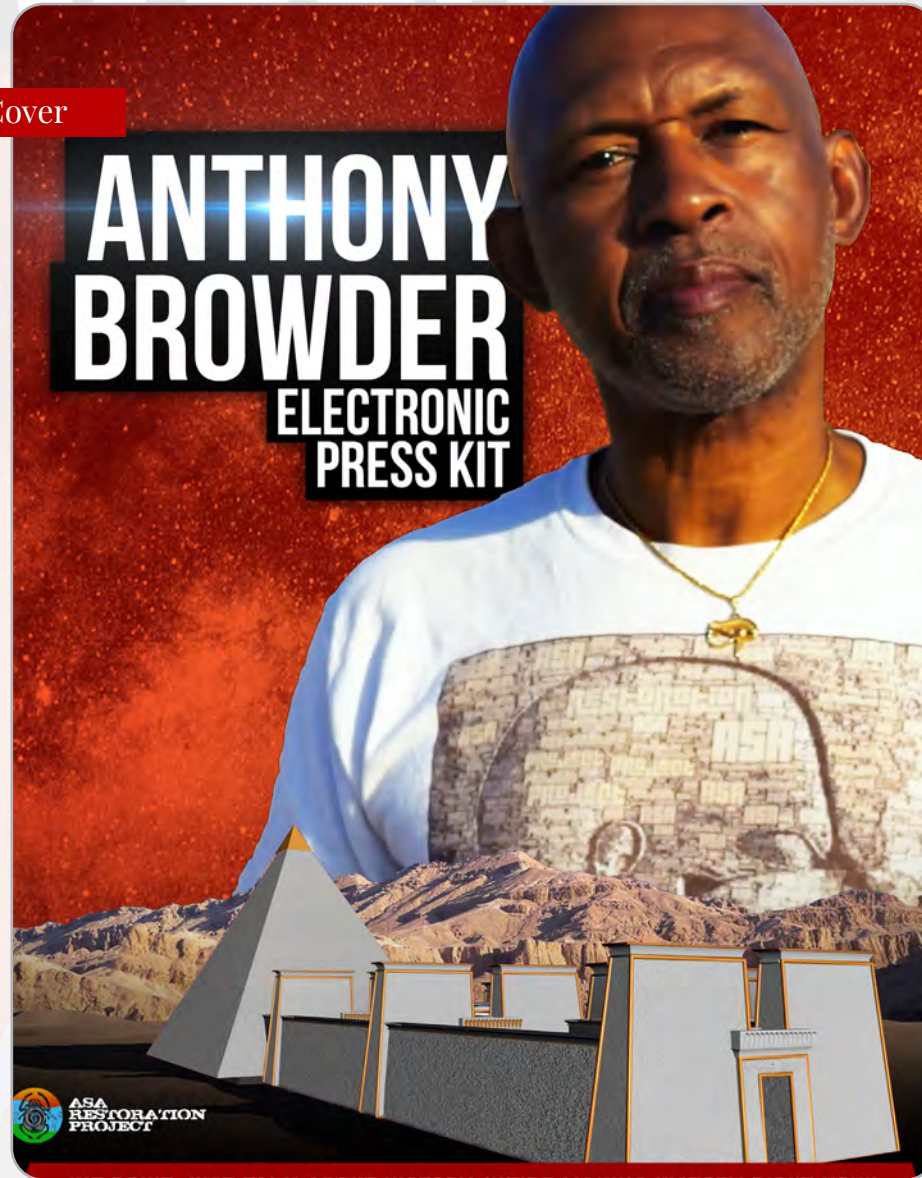
Cover Design (2021)



Press Kits

Fundraising Campaign EPK

Cover





designed by
m'bwebe ishanghi
nebulation studios
e: mbwebeishangi@gmail.com
p: 980.263.9240
📷 @mbwebeishangi

Let's Talk!

I am always open to discussing your project, improving your online presence, or helping with your UI/UX design challenges.
Thank you for taking the time to view my portfolio.

For Inquiries

mbwebeishangi@gmail.com
980.263.9240