

miccheckvol..one

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SATURDAY APRIL 09TH, 2005

AKBAR HALL | 1174 BEDFORD AVE | BED-STUY, BROOKLYN, NY

DOORS OPEN @ 7PM

CONTACT:

MIC CHECK VOL. ONE | THE SHOW

c/o DA GHETTO TYMZ MAGAZINE

PO BOX 71

NEW YORK, NY 10159

P: 347.365.3548

E. INFO@DAGHETTOTYMZ.COM

W: WWW.DAGHETTOTYMZ.COM



GHETTO TYMZ
magazine

KNOWLEDGE OF SELF CAN ONLY BE FOUND UNDERGROUND



CONSCIOUS
HIPHOP.COM
IT'S ABOUT TAKIN' RESPONSIBILITY, YO.

DESIGN BY DGT D'Zynz 347.365.3548 / DESIGN@DAGHETTOTYMZ.COM / WWW.DAGHETTOTYMZ.COM

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MicCheck 2005

In April 2003, for the celebration of our 10th Anniversary and 100th Issue, Da Ghetto Tymz magazine held an event called, '**A Night of Expression**'. The event far exceeded everyone's expectations – except ours. That night over 450 attendees came to a little known spot in Brooklyn NYC to support the creative efforts of a decade old magazine that serves the African Diaspora and promote the talent of MC's, singers and poets alike. Those who came experienced well renowned poet and authors, Tehut-Nine (*Mental Eyeroglyphics*) and HeruPtah (*A Hiphop Story*); Soulful songstress, Ihsan Muhammad; and Hiphop extraordinaires, Tahir, Tiye Phoenix; Jamed, Faro-Z and Layer just to name a few. All of this wrapped around a fashion show (*Iya Creations* and *Harriet's Alter Ego*) and veritable bazaar of vendors selling wares that ranged from tantalizing regional dishes to exclusive African finds for your home.

Well it's 2005 and the voice of the people has been heard. In response to the overwhelming success of **A Night of Expression**, DGT will be hosting another evening dedicated to supporting the talent of our street soldiers; shining their light and raising the consciousness of our Hiphop nation.

MicCheck Vol.One is here! On Saturday, April 9th all roads once again lead to the Akbar Hall in Bedford Stuyvesant for a cultural head bang that will most definitely set the tone for a new type of Hiphop experience.

The first 300 attendants will receive our DGT Interactive CD Project, which includes DGT's 12th Anniversary Issue, Movie Trailer Ads, Animated Business Ads, and an assortment of music/spoken word tracks in MP3 format by the performer's of our event, FREE!

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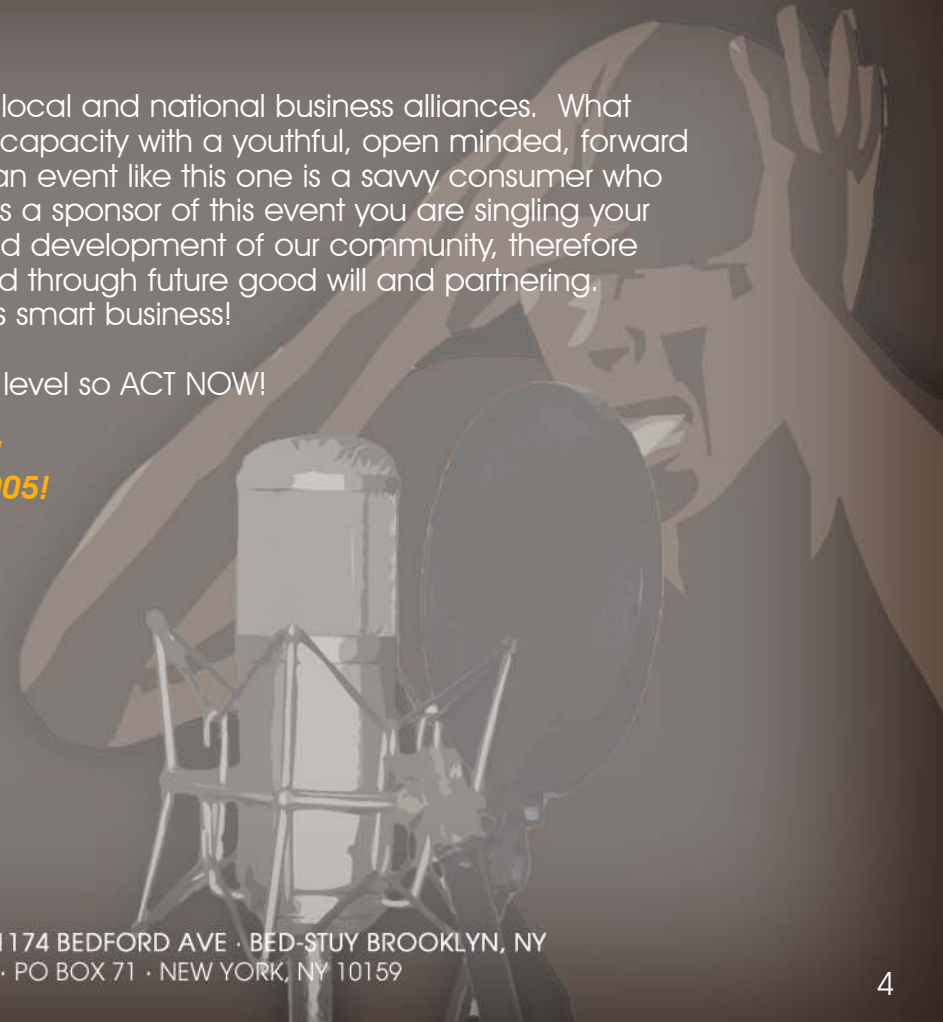
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WHY YOU SHOULD SPONSOR*

MicCheck Vol.One presents a unique opportunity for local and national business alliances. What we can guarantee is a venue filled to its 450 person capacity with a youthful, open minded, forward moving audience. The type of person who attends an event like this one is a savvy consumer who is looking to support businesses that support them. As a sponsor of this event you are singling your business out as one that cares about the strength and development of our community, therefore creating a customer connection that will be sustained through future good will and partnering. Becoming a sponsor is not just 'a nice thing to do'; it's smart business!

There are only a few opportunities available at each level so ACT NOW!

****Early registration ends Friday, February 25, 2005!
Final registration ends Wednesday, March 16, 2005!***



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SPONSORSHIP PACKAGES	gold	red	black	green	vendor*
logo on all print & promotional material	✓				
premium signage & display placement	✓	✓			
*animated flash trailer included in interactive cd	✓	✓	✓		
one full page ad in <i>Da Ghetto Tymz</i> magazine	✓	✓			
one half page ad in <i>Da Ghetto Tymz</i> magazine			✓		
one quarter page ad in <i>Da Ghetto Tymz</i> 'zine				✓	
company listing and web link on interactive cd	✓	✓	✓	✓	
vendor space with 6' table and chair	✓	✓	✓	✓	✓
**early registration cost (ends february 25th)	\$600	\$450	\$375	\$275	\$150
**late registration (ends march 16th)	\$750	\$600	\$500	\$400	\$225

***ALL FINAL PAYMENTS DUE MARCH 16th made payable to: Da Ghetto Tymz.**

*VEGETARIAN FOOD VENDORS ONLY. CALL US FOR RATES (347.365.3548) OR EMAIL (INFO@DAGHETTOTYMZ.COM).

*The design team at *DGT DZynz Studios* will customize an animated flash trailer to be included in the Interactive CD distributed to the first 300 guests to arrive at the event. This trailer will be played on any computer whenever the CD is viewed and will continue to create residual benefits to the companies who have their contact information in place.

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WHO WILL PARTICIPATE | ARTIST'S/FASHION DESIGNERS*

While creativity and talent in the African community is infinite, **MicCheck Vol.One** is only a four hour program. And on a night as spectacular as this one will be, there is an opportunity to showcase just a handful of creative minds. Artists selected to participate in this showcase will represent the best of the best in unsigned talent.

The audience at MicCheck Vol.One will be seasoned with a variety of industry professionals who, while enjoying the show's offerings, will also be interested in maximizing artist exposure. By providing them a complimentary interactive CD, highlighting the work of artists involved in this project, I hope to assist in the evolution of your work.

By agreeing to perform at our event you will be featured in our Interactive CD project that's being designed by our own DGT D'Zynz Studios. In addition, artists selected to take part in this project will receive:

- 1) A web page that will include a photo, bio, contact information and music samples in mp3 file format.
- 2) The Interactive CD format will also allow the end user to print out a custom order form that can be used to place orders with you directly as well as access to your own website.
- 3) *Each artist will be allowed to sell their own music at the show, keeping all the profits.
- 4) *Designers will receive mini-website with catalog of collection along with order form.

This package, valued at over \$1200.00, will be offered to each artist. In addition we will provide each selected artist with a travel expense of \$100.00*

**pertains to artists only | *pertains to designers only*

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MICCHECK VOL.ONE INTERACTIVE CD PROJECT*

We celebrate our 12th Year of Da Ghetto Tymz, 3rd Year of ConsciousHiphop.com & kick-off our MicCheck series with our Interactive CD. This is not just a music CD, it's interactive, meaning, this CD is made with your computer in mind. Unlike any other CD compilation you've ever seen, this project will be threefold:

1) DGT 12th ANNIVERSARY ISSUE

The entire issue will be on this CD. All you'll need is a computer to view. It will also include several of our best-selling back issues of DGT from the past 12 years!

2) Movie Trailer Ads

Designed by DGT D'Zynz Studios, our staff will design the perfect animated ad of your business to be viewed throughout this CD. Use sound, pictures and moving text to promote your business in a 30-second animated commercial.

3) MP3's

On the evening of "MicCheck Vol. One", we will be showcasing some of New York's hottest unsigned talent. We will include musical tracks from these artists that can be played on any mp3 player. As a bonus, you'll be able to learn more about each artist with their very own mini-websites which will entail additional information such as their bio as well as product order forms enabling the viewer to purchase merchandise sold by the artist.

**After the event the CD will be sold in stores ensuring continued exposure.*



MicCheck Vol. One will feature an interactive CD complete with DGT's 12th Anniversary Issue and featured back issues, Animated Movie Trailer Ads, and mini-websites plus music from several artist's performing at the MicCheck Vol. One show, FREE the night of the event.

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MICCHECK VOL.ONE DVD PROJECT

Following the live taping of MicCheck Vol.One, DGT D'Zynz Studios will release MicCheck Vol.One on DVD.

The DVD will showcase each performance and fashion show segment as well as an interactive menu complete with interviews from each artist and designer and movie ad trailers.

In addition to the DVD release, MicCheck Vol.One will be aired via the internet on our sister sites DAGHETTOTYMZ.com and CONSCIOUSHIPHOP.com. Television viewers through the internet is the next level viewers will be able to watch their favorite shows. This premiere is slated for release Summer 2005.



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DA GHETTO TYMZ MAGAZINE

Step into the realm of edutainment. The cipher began April 10th, 1993. Originally a newsletter, Da Ghetto Tymz magazine quickly became the source for African history, coupled with current events, from a young African perspective infused with the intellect Hiphop culture creates. Using ebonically laced lingo as its writing style has enabled DGT to keep its finger on the pulse of the resurrected vibe of African liberation. The primary founding of DGT is to bond the ever-widening gap between our Elders and the youth. We realize the importance of the preservation of our history and with the numerous obstacles lying before our youth today, there is a dire need for the maintenance of bridges created encompassing the African Diaspora.

Da Ghetto Tymz magazine promotes African knowledge of self by way of informing the global children of Africa of our infamous past, present and developing future – again, with a Hiphop twist.

Contrary to popular belief, African people *are* reading. We are re-awakening and through this re-awakening process, there is a need for growing and contagious desire to learn more. This is where the work of DGT steps in to fulfill this need.

This publication reaches thousands of readers monthly extending from New York to California, and overseas, including Africa, Canada, Asia, Europe and the Caribbean. In addition, our website www.daghettoymz.com has a monthly traffic of over 2 million viewers!

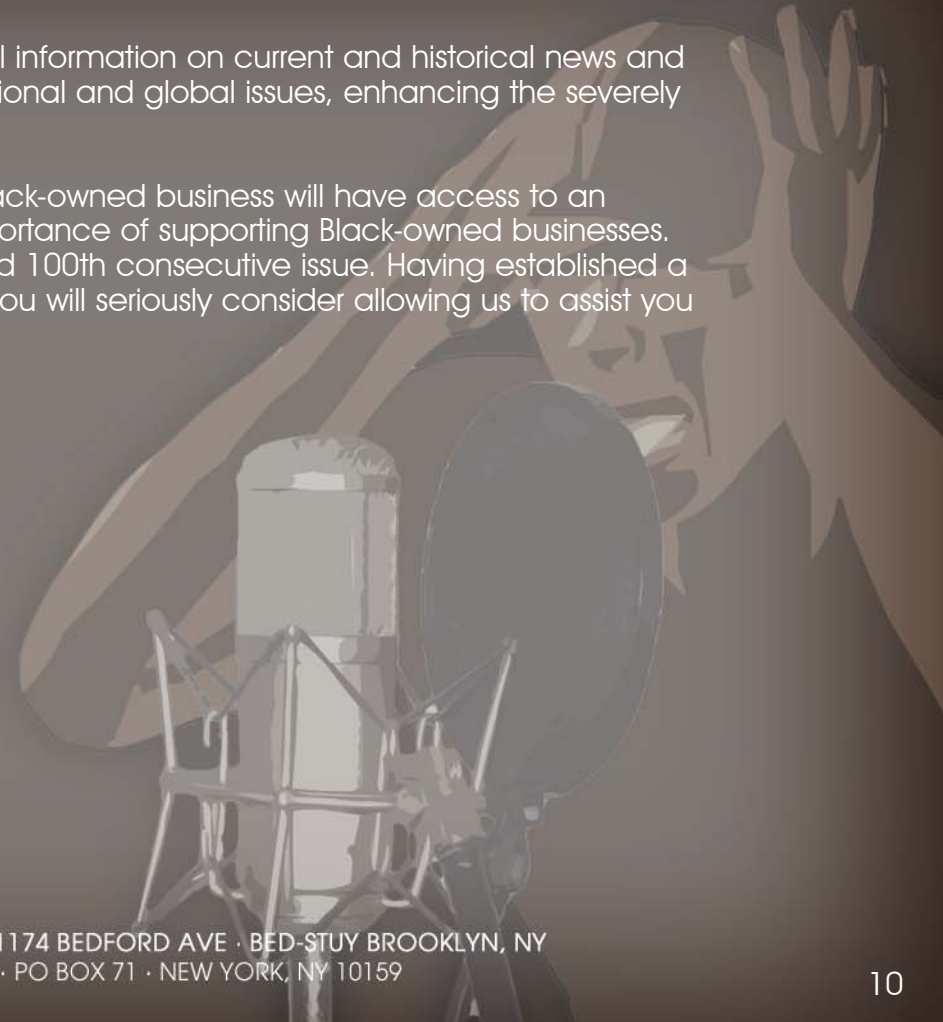


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Inside each issue, our readers are able to obtain vital information on current and historical news and views pertaining to the African Diaspora, on both national and global issues, enhancing the severely challenged self-esteem of African people.

With already millions of readers each month, your Black-owned business will have access to an already conscious community well aware of the importance of supporting Black-owned businesses. April 2003 marked both our 10th year Anniversary and 100th consecutive issue. Having established a consistent presence for nearly a decade, we hope you will seriously consider allowing us to assist you in exposing your work to a larger market.

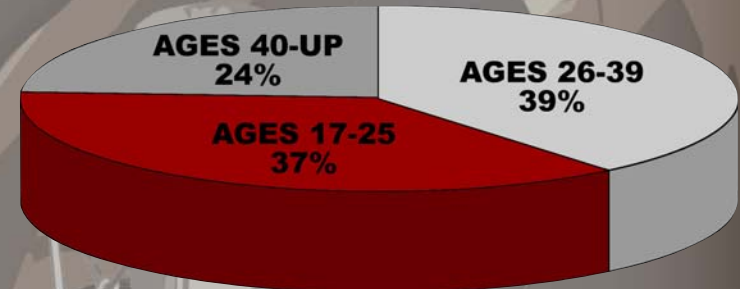


DA GHETTO TYMZ MAGAZINE AUDIENCE

Da Ghetto Tymz magazine targets the African Diaspora of all ages across the world, in particular the 17-35 audience. This age group consists of the largest spending power among other age groups. They make up a variety of personalities: high schoolers, college students and post-graduates, young parents and most have entered the first phase of their working lives. Most express a zest for entertainment as well as intellectual stimulation. This, of course, is the Black business market.

In the New York area alone, we are fast approaching 7,000 readers and subscribers. These readers are yearning for Black-owned businesses to patronize. They are the active, curious and artistically creative with the ability and financial resources to go after what they want; and most importantly, they want to purchase from Black-owned businesses in their community.

Our work at Da Ghetto Tymz (DGT) has spanned the world, enabling us to touch Africans not only in America but Canada, the Caribbean, Europe, Asia and yes, Mama Africa. Along with our writer's thoughts and philosophies, this magazine also allows us to introduce African-owned businesses and culture. With a monthly circulation of 10,000 plus (and growing), each month a reader of this magazine is also a potential customer and supporter of what you do!



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CONSCIOUSHIPHOP, INC.

Established in 2002, ConsciousHipHop.com is a website that calls for the balance in one of Black peoples greatest creation, Hiphop. We at Conscioushiphop, Inc. acknowledge the immense power it possess' as well as the direction it has taken. We realize this craft has fallen into the wrong hands sending out an unbalanced message that affects African communities around the world.

Our intention is to be one of the vanguards of Conscious Hiphop, emulating the role African Griot's played. After all, *"It's About Takin' Responsibility, yo!"*



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CONTACTS

SPONSORSHIP'S FOR THIS AND FUTURE EVENTS

Osayamen Asemota

The Gift Agency, LLC

E: osa@thegiftagency.com

P: 917.885.2926

Odette Flemming

E: reggaediva93@msn.com

P: 347.365.3548

FOR VENDORS/DESIGNERS:

Lisa Green

E: info@daghettotymz.com

P: 347.365.3548

M'Bebe Ishangi

E: mbwebe@daghettotymz.com

P: 347.365.3548

forward pictures and/or catalogs to the above address

FOR ARTISTS:

M'Bebe Ishangi

E: mbwebe@daghettotymz.com

P: 347.365.3548

forward music samples, bio's and website links to the above address

